



# News

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February 2016

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It's official! **Natchitoches Bloomin' on the Bricks** was named a Southern Travel Treasure by AAA's magazine, "AAA Southern Traveler."

Featured in the Mar./Apr. 2016 issue of "AAA Southern Traveler," **Natchitoches Bloomin' on the Bricks** was selected as a Southern treasure for its appeal to typical AAA members.

"AAA Southern Traveler's" popular Travel Treasure series is part of each bimonthly issue. **Natchitoches Bloomin' on the Bricks** also received a certificate for the designation.

"AAA Southern Traveler" circulates to more than 424,000 AAA homes in Arkansas, Louisiana and Mississippi. More than 70% of readers choose the South for their vacation destination.

"We're pleased to add **Natchitoches Bloomin' on the Bricks** to the growing list of 'treasures' in our region," said Michael Right, editor/publisher of "AAA Southern Traveler." "Our members recognize the South has endless travel and recreational opportunities. We try to offer events like this to our readers to encourage more exploration of local sites and attractions."

The Garden festival will be held Saturday, March 19 in downtown Natchitoches.

For more details, call (800) 259-1714 or visit [www.natchitoches.com](http://www.natchitoches.com)